



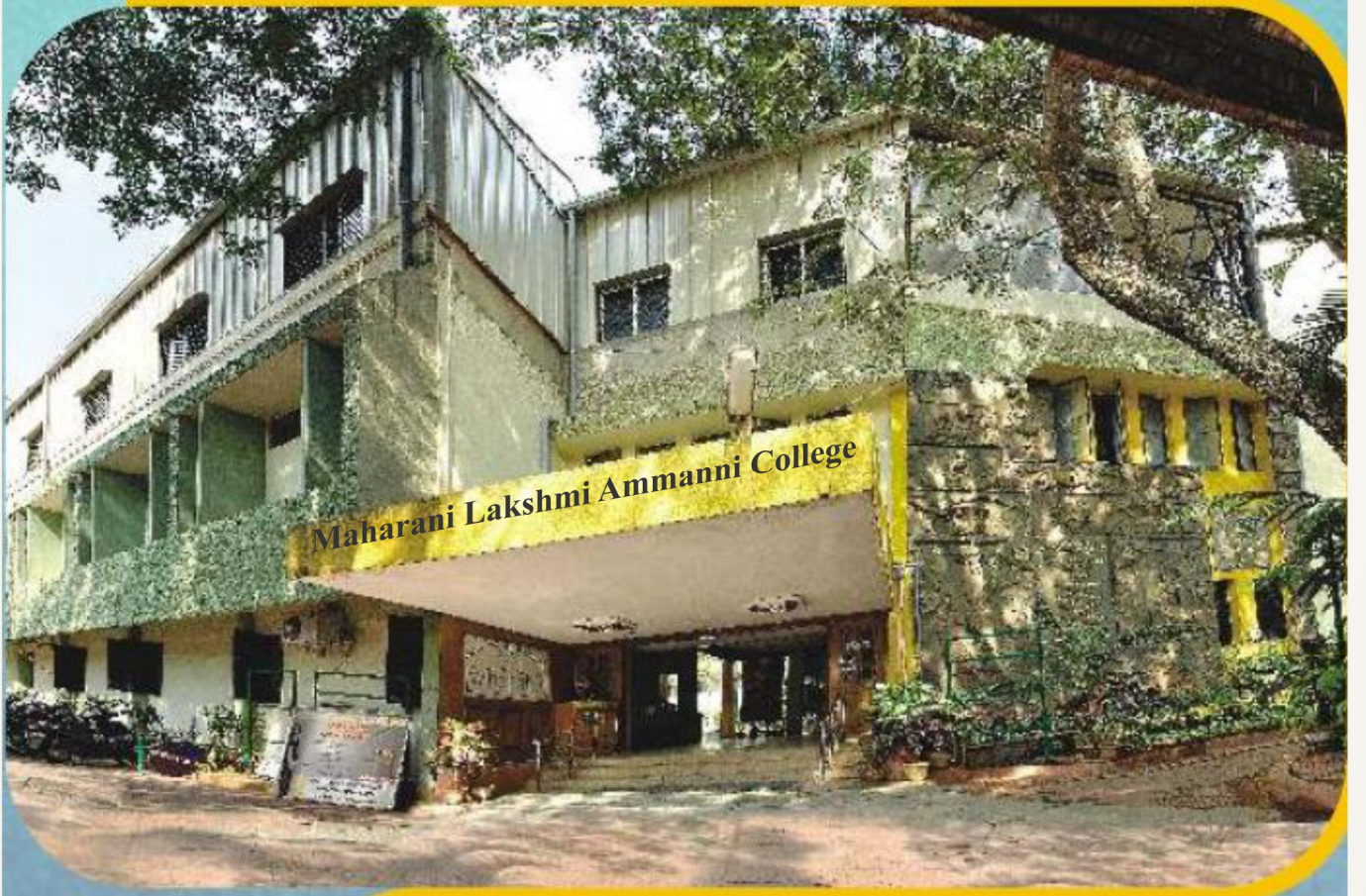
Maharani Lakshmi Ammanni College for Women, Autonomous

Affiliated to Bangalore University

Re-accredited by NAAC with "A" grade, Recognised by UGC
under section 2(f) and 12(b) of the UGC Act 1956

Conferred the status of 'College with Potential for Excellence' by UGC

**NATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENT
ACCOUNTABILITY TOWARDS A BETTER FUTURE - NCSD2018
27th & 28th March 2018**



Venue: Dr.K.N.V.Sastri Auditorium, mLAC Campus

Knowledge partner:



Disha Charitable Trust for Value Initiatives

ABOUT THE INSTITUTION

Maharani Lakshmi Ammanni College for Women was founded by Dr. K N V Sastri in the year 1972 along with Dr. M.N.Mahadevan and Sri T.S.Rajam. The institution is named after Maharani Lakshmi Ammanni who was the queen of the Wodeyar dynasty and was well known for her public spirit and political foresight. Her contribution to the strength of the Mysore kingdom was noteworthy. The institution is recognized under Sections 2(f) and 12(B) of UGC Act.

Maharani Lakshmi Ammanni College for Women has been re-accredited with 'A' grade in 2010 by the National Assessment and Accreditation Council (NAAC). It is one of the institutions in India selected by UGC as 'College with Potential for Excellence' (CPE) in 2010 as well as CPE-Phase II in 2014. The institution has been awarded the Star College status by DBT, Govt. of India, besides being recognized as among the best colleges for award of BSR grant thrice in a row for the promotion of Basic Sciences. The institution has consistently been ranked among the top 50 colleges in India Today Nielsen Survey and the Top 10 colleges in Bangalore city for all the streams in the last three years.

The institution offers 17 UG Programs in Arts, Science, Commerce, Business Administration (BBA), Computer Application (BCA), and PG programs in Commerce, Biotechnology, Biochemistry and Kannada. The Research Centre of the institution is recognized by Bangalore University to offer Ph.D. programmes in Bio-technology, Commerce and Kannada language.

ABOUT THE CONFERENCE

Over the last few decades sustainable development has been a common agenda of global concern. It remains a daunting task for policymakers across the world to ensure the successful implementation of well thought out policies, as the approach towards their implementation are seldom integrated or holistic. The most accepted definition of sustainable development according to the Brundtland's report is, "To meet the needs of present without compromising the ability of future generations to meet their own needs". It advocated the idea of "sustainable growth". According to The World Conservation Strategy report (1980), by the International Union for the Conservation of Nature and Natural Resources (IUCN), for development to be sustainable it must take into account the social and economic factors as well as the ecological ones.

India is presently emerging as an economic superpower, but in contrast, there is another profile of India. India constitutes around 17% of the world's population, but accounts for about 35% of the poor and 40% of the illiterates in the world. Experiences from the economic reform indicate that while there have been improvements in economic growth, foreign exchange, IT revolution, export growth, and so on, inequality in income distribution has been growing simultaneously (ratio of urban to rural income is 4.5). Exclusion from benefits of economic revolution has been continued in terms of low agricultural growth (agriculture's share in GDP has been reduced to half, with no decrease in dependent population in the agricultural sector), low quality employment growth, concentration of poverty in certain groups (SC/ST), occupation (agricultural and casual labor) and inadequate development of women and children. All the above factors have resulted in the widening of economic and social disparity, which is a threat to sustainable development. Besides, it is also noted that the economic growth has supported the creation of greater opportunities to the more educated section of the upper and middle class, with a 'trickle-down' effect on a section of the poor.

To meet the challenging situation of widening economic and social disparity, inclusive growth is the best tool with improvement in agricultural growth, employment generation, poverty reduction and involvement of the social sector. The Indian National Development Goals are aligned with Sustainable Development Goals. Sustainable development is significant for building national competitiveness and requires the collaborative efforts of business, government, educationists, sociologists, lawmakers and various other stakeholders to deliberate and discuss for arriving at sustainable and innovative solutions to shape a better future for humanity.

In this context, the National Conference titled “Sustainable Development: Accountability towards a better future” is envisaged to engage various stakeholders to find a more comprehensive and holistic approach to meet the key goals of Sustainable Development for building the national competitiveness for a progressive future.

Objectives:


- To identify areas of critical importance for humanity towards sustainable development
- To explore the impact of an integrated approach towards sustainable development
- To suggest a collaborative framework as an indispensable requirement for sustainable development

Sub-themes of the conference:

The topics chosen by the participants may cover any of the following broad areas:

- Society and Sustainable development
- History and Sustainable development
- Political scenario and Sustainable development
- Responsibility of media and Sustainable development
- Corporate practices and Sustainable development
- Banking and Finance towards Sustainable development
- Rural Development and inclusive growth
- Education towards Sustainable development
- Entrepreneurship towards inclusive growth

Keynote Speaker



Dr. D. Jeevan Kumar
Professor of Political Science (Retd.)
Bangalore University
Consultant, Karnataka Regional Branch,
Indian Institute of Public Administration
Visiting Faculty, NLSIU

Call for papers

SCC invites papers for presentation at the Conference. The contributors can send their papers on any of the sub-themes or any other themes relevant to the main theme of the conference.

Participants may submit their papers on any topic pertaining to the themes and related areas of tracks in the URL <https://www.mypadnow.com/ncsd2018> on or before 6th March, 2018

The Paper submitted to the conference would be peer reviewed and published in a UGC approved journal titled “Journal of Research and Development”- A Multidisciplinary International Level Referred Journal with ISSN-2230-9578, Impact Factor 4.270. UGC Journal List No. 64768

Guidelines for submission of papers: Kindly refer <https://www.mypadnow.com/ncsd2018>

PUBLICATIONS:

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NCSD2018 - Online Registration

Registration Fees

Date	Type	Currency	Fee / Price	
Sun Feb 18, 2018 to Fri Mar 16, 2018	Academician	INR	1500.00	Early bird
Sat Mar 17, 2018 to Tue Mar 27, 2018	Academician	INR	2000.00	
Sun Feb 18, 2018 to Fri Mar 16, 2018	Research Scholars	INR	1000.00	Early bird
Sat Mar 17, 2018 to Tue Mar 27, 2018	Research Scholars	INR	1200.00	
Sun Feb 18, 2018 to Tue Mar 27, 2018	PG Students	INR	500.00	

Registration:

- For online registration visit <http://www.mypadnow.com/NCSD2018>
- For spot registration, please find enclosed the Registration Form

Patrons

Prof. Nagaveni M.B – Director, mLAC
Prof. Radhakrishna N – Principal, mLAC
Prof. K.G. Lokesh- Administrative Officer, mLAC

Organising Committee

Conference Convenors

Prof. Anuradha- Dean of Humanities
Prof. Sushama Bavle – Dean of Commerce & Management

Organising Secretary

Prof. Shobha Sundaresan – Head, Dept of Management Studies

Coordinator

Prof. Rama Shankar – Coordinator, Data & Web Analytics

Conference Core Committee

Prof. Paul Newman- Head, Dept. of History
Prof. Annadanesh – Head, Dept. of Kannada
Prof. Manjula- Head, Dept. of Journalism
Prof. Manjula Shekar – Assoc. Prof., Dept. of Commerce
Prof. Hemamalini, Placement Officer
Prof. Jyothsna Thimmaiah B – Asst. Prof., Dept. of Management Studies

Registration Committee

Prof. Paul Newman- Head, Dept. of History
Prof. Manjula – Head, Dept. of Journalism
Prof. Abhinandan - Assistant Professor, Dept. of Commerce
Prof. Mahesh - Assistant Professor, Dept. of Sociology

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Conference website: <https://www.mypadnow.com/ncsd2018>